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Leadership Program for Massachusetts Business Executives is Launched

MassMEP and New England Coaching Offer Program in December and March

Worcester - MassMEP, in collaboration with New England Coaching, announces a unique program to service the needs of business leaders.

The Leadership Transformation Training Program is designed to provide business owners and senior executives with essential skills to develop and enhance their leadership abilities. This 12-week program is presented in a highly interactive and informative setting using multiple learning styles in order to maximize the overall experience.

Participants will undergo two days of classroom training, followed by three months of on-site project activity, allowing for the development of skills in the workplace. The on-site activity will include peer-to-peer support, bringing impartial accountability to skills development. The final two days of classroom training will focus on project presentations and evaluation of improvements in leadership style.

The Leadership Transformation Training Program is geared toward individuals whose leadership style and influence has a significant impact on the culture of their organization. These executives will typically carry the titles of CEO, President, Principal, Vice President or General Manager. The program also can be customized for internal purposes for the leadership team.

“The Leadership Transformation Training Program will provide regular mentor coaching from course leaders to optimize learning experiences, resulting in tremendous insights gained from working closely with fellow leaders from other organizations,” said Jack Healy, Director of Operations, MassMEP.

Participants begin to see positive behavioral changes as well as an improvement in overall leadership effectiveness, Healy added. Executives in the program also begin to realize greater confidence and the ability to lead business forward, while generating greater respect from colleagues and company employees.

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“Most leadership programs are presented using concepts but lack the development and application of the basic skills to make a difference,” said Healy. “This program teaches the skills but also offers accountability factors to ensure the skills are applied.”

The program also helps to create a change-receptive environment and provides the basis for creativity and continuous improvement, Healy added.

Bill Sex, President/CEO of New England Coaching will be leading this program. He and his trainers bring a wealth of knowledge and experience to this unique “hands on” training. “If you wish to make changes to your leadership style that can deliver positive results for you and your business, this program represents a quantum leap in that direction”, said Sex. “Leaders are not born; they have been fortunate through circumstances to learn what it takes. We give people this opportunity as well.”

Leadership Transformation Training will be offered Dec. 2-3, 2005 and March 3-4, 2006 in Worcester, Massachusetts. It is encouraged that space reservations be made as early as possible, as seating is expected to fill quickly.

New England Coaching is comprised of leadership and coaching specialists working with people who wish to make a positive difference in their professional and personal lives. The company services the growing needs for leadership development and the coaching profession in the northeastern region of the United States.

Through Massachusetts Manufacturing Extension Partnership (MassMEP), manufacturers have access to services to help them compete more effectively in the global marketplace. Benefits of working with MassMEP include improved efficiency, elimination of waste, international certifications, integration into global supply chains, networking opportunities with essential resources and increased sales. Part of a nationwide network of MEP centers in all 50 states linked together through the Department of Commerce National Institute of Standards and Technology (NIST), MassMEP enables even the smallest firms in Massachusetts to obtain easy access to more than 2,000 manufacturing, technical and business specialists, along with the latest technology and industry best practices.

To enroll in the Leadership Transformation Training Program or to obtain additional information, contact MassMEP at 508-831-7020.

The MassMEP is an affiliate of the National Institute of Standards and Technology (NIST) under the U.S. Department of Commerce. The national MEP system is a network of manufacturing extension centers that provide business and technical assistance to smaller manufacturers in all 50

states, the District of Columbia and Puerto Rico. Through MEP, manufacturers have access to more than 2,000 manufacturing and business “coaches” whose job is to help firms make changes that lead to greater productivity, increased profits and enhanced global competitiveness. For more information, please visit www.massmep.org, or phone 1-800-MEP-4MFG.

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