

## MEDIA ADVISORY

### For More Information Contact:

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### Schwarzkopf Technologies Shares Techniques with Other Manufacturers

*Franklin Manufacturer Focus of MassMEP Lean Roundtable Series on  
Tuesday, December 6<sup>th</sup> from 8:00 - 11:30 a.m.*

Schwarzkopf Technologies will be the next company featured in the MassMEP's Lean Roundtable Series on Tuesday, December 6 from 8:00 - 11:30 a.m. at the company's Franklin, Massachusetts headquarters.

The Lean Roundtable series brings local manufacturers from a variety of industries together to network and share knowledge and ideas on how to implement and sustain Lean manufacturing methods, low-cost techniques that help companies reduce waste and inventory and increase productivity.

After implementing Lean techniques, Schwarzkopf Technologies, the North American leader in the supply, machining and fabrication of refractory metals increased on-time delivery to customers from 50 percent to 85 percent and reduced processing and lead times from months to weeks.

- WHO:** Egon Okorn, President, Schwarzkopf Technologies  
Steve McCrossan, Business Segment Manager Schwarzkopf Technologies  
Alan Desrocher, Production Manager, Schwarzkopf Technologies  
Michael Prior, MassMEP  
Glenn Gertridge, MassMEP
- WHAT:** Presentations on the implementation of Lean Practices and Plant Tour of the redefined company.
- WHEN:** Tuesday, December 6, 2005  
8:00 a.m. – 10:00 a.m. Presentations  
10:00 a.m. - 11:00 a.m. Plant Tours  
11:00 a.m. - 11:30 a.m. Roundtable Discussion
- WHERE:** Schwarzkopf Technologies  
115 Constitution Boulevard  
Franklin, Mass. 02038  
508-918-1335

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