

## MEDIA ADVISORY

### For More Information:

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### MassMEP Program Transforms Top Bay State Executives

*Leadership Training Program Offered to Top Level Executives on  
Feb. 15 & 16 and May 10 & 11 at the Crowne Plaza in Worcester*

MassMEP in collaboration with New England Coaching is offering The Leadership Transformation Training Program designed to provide the state's business owners and senior executives with essential skills to develop and enhance their leadership abilities.

Top level executives from across the state will undergo two days of training, followed by three months of on-site project activity to further develop their skills in the workplace.

Geared toward executives with the title of CEO, President, Vice President or General Manager, the 12-week program is highly interactive and informative, using multiple learning styles to empower participants to make positive personal and professional changes and implement those changes within their business.

Cross-industry learning will also take place as executives from a variety of industries will swap ideas and share their own experiences, tactics and best practices.

**WHO:** High level executives from Massachusetts companies

**WHAT:** The Leadership Training Transformation Program

**WHEN:** Wednesday and Thursday, February 15 & 16  
8:00 a.m. - 6:00 p.m. (both days)

Wednesday and Thursday, May 10 & 11  
8:00 a.m. - 6:00 p.m. (both days)

(Sessions move from lecture to group work throughout the day with no set schedule)

**WHERE:** Crowne Plaza Hotel  
10 Lincoln Square  
Worcester, MA  
(508) 791-1600



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COMMONWEALTH OF  
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