

## MEDIA ADVISORY

### Contact For More Information:

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### MassMEP Offers Course on Lean Manufacturing Measures

*Workshop Focuses On Performance Measures for Lean Companies*

Massachusetts Manufacturing Extension Partnership (MassMEP) is offering a full-day *Strategic Performance Measurement for Lean Manufacturing* workshop designed for managers and presidents of lean companies, lean team members, and others who develop and use operations performance measures.

The workshop builds on the theme of Lean Accounting, and addresses the problem with current performance measures and what measures can support a lean factory. Since lean production is aimed at the elimination of waste as well as incorporating less inventory, traditional performance measures can not work in lean plants as those traditional measures support building large quantities of products, not one product at a time.

Bruce Baggaley, Senior Partner of BMA Inc. is the featured presenter. He specializes in the development and implementation of management processes that incorporate lean accounting and lean performance management systems. He will show participants how to modify a "Starter Set" of performance measures, as well as develop plans to implement performance measures for use in individual manufacturing plants.

Participants can register online at [www.massmep.org](http://www.massmep.org), or by contacting Kathie Mahoney at 508-831-7020 or [kathiem@massmep.org](mailto:kathiem@massmep.org) by Friday, October 20<sup>th</sup>.

**WHO:** Presenter: Bruce Baggaley, Senior Partner of BMA Inc.  
General managers and presidents of lean companies  
Value stream managers  
Certified Financial Officers  
Controllers  
Cost accountants  
Operations managers  
Lean team members

**WHAT:** *Strategic Performance Measurement for Lean Manufacturing* workshop

**WHEN:** Friday, October 27, 2006  
7:30 a.m. - 8:00 a.m. Registration and Breakfast  
8:00 a.m. - 5:00 p.m. Workshop  
12:00 p.m. Lunch will be provided

**WHERE:** Holiday Inn  
700 Myles Standish Blvd.  
Taunton, MA 02780

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