

Mass-TEC

MA Technician Education Collaborative

- Mass-TEC Purpose
- Mass-TEC Partners
- Mass-TEC Strategy
 - Public Communication Campaign
 - Increasing Motivation

MASS-TEC: HIGHLIGHTS TO DATE

Public Communication Campaign

- WPI Venture Forum/MMEP Radio Show, September 2008 (Mass-TEC & Intel)
- Recently contracted with Palley Advertising for media design services (print, web, video)
- Partners/collaborators identified native Spanish-/Vietnamese-speaking manufacturing technicians/engineers to help carry message

Increasing Motivation

- *QCC Community-Based Organization Breakfast*, May 2008
- *QCC Guidance Counselor Breakfast*, October 2008
- *Career Choices for Our Children: Family Academy*, October 2008
- *Advanced Manufacturing: It's Not Your Father's Manufacturing*, December 2008
- WPS STEM Teacher Professional Development, In Planning, 2009
- Adult Basic Education/Career Counselors Program, In Planning, April 2009

Pathways to College

- Tech Prep
- Corporate-Specific Scholarships
 - (Worcester Technical High School/Metso Automation/QCC's Electromechanical Technology Program)
- QCC's Basic Engineering-Transfer to Worcester Polytechnic Institute